

THERE



Social Innovation

By People, Space, Policy, and Network

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THERE



tomorrow's
here

사회혁신공간
데어



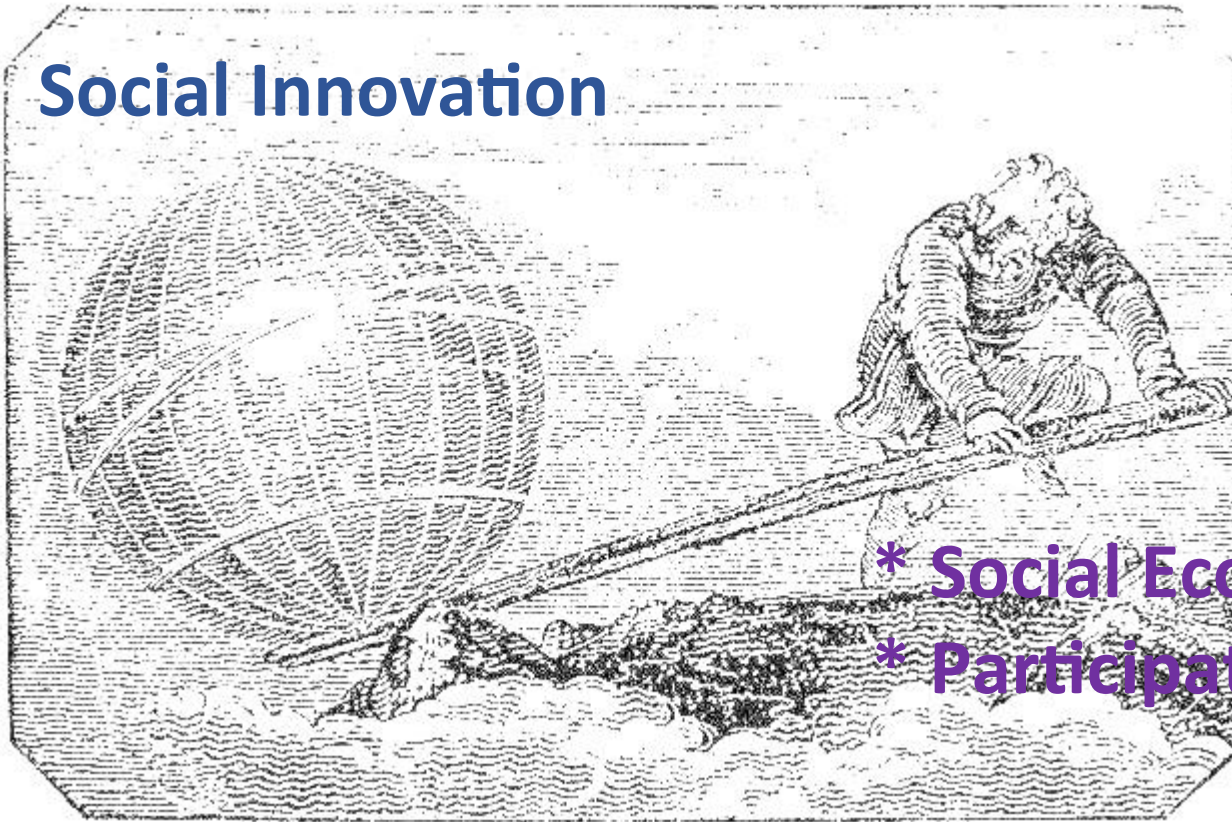


What is There?

- **Tomorrow is Here.**
- **Are You There?**
- **There You are.**

Social Innovation and Social Economy

Social Innovation



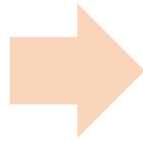
* Social Economy

* Participation

Leverage Effect!

Background(Paradigm shift of Capitalism)

- Aging Society
- ICT Revolution
- Climate Change
- Polarization

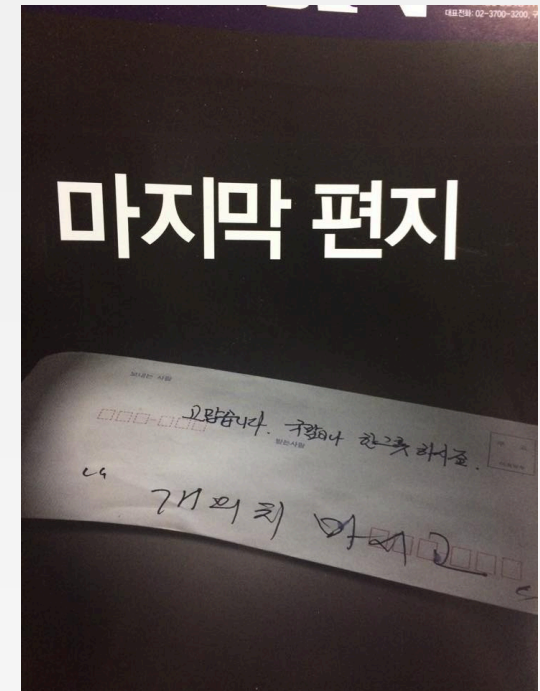
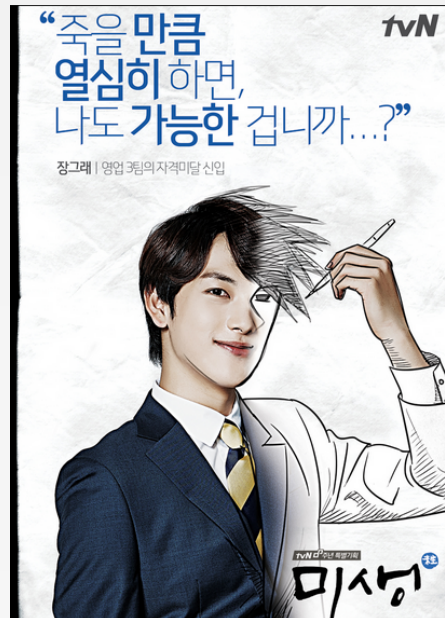


Crisis of South Korea?

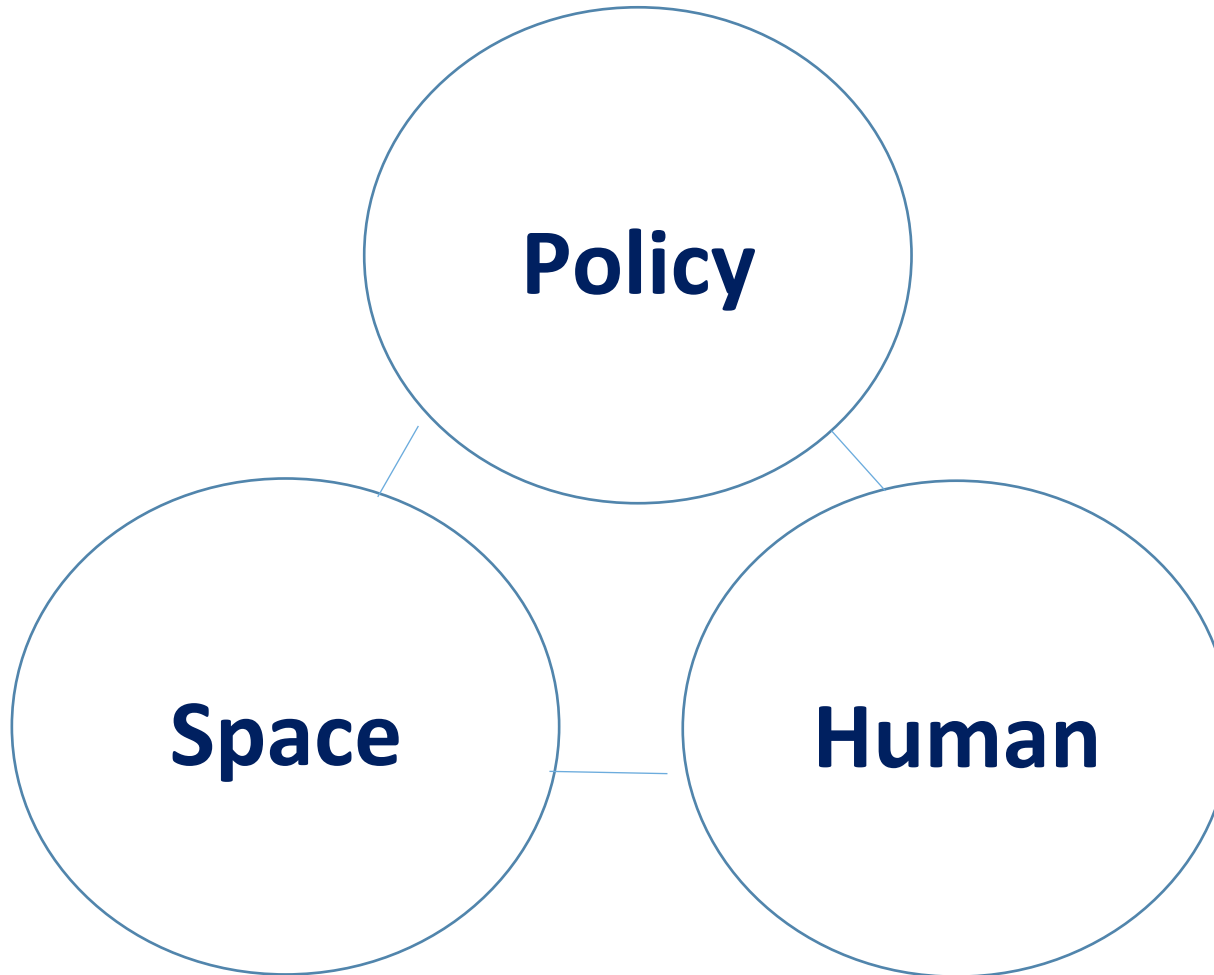
Weaken social safety network

Passive social participation of business sector

Intensive conflict in politics



~2014 : There 's Social Innovation Strategy



Bridging 3 Key Components

Mission and Vision 2020

Vision

KEYWORD

Social Innovation Basecamp

HUMAN

Helping
10,000
Social innovator

SPACE

10 space,
1000 networks

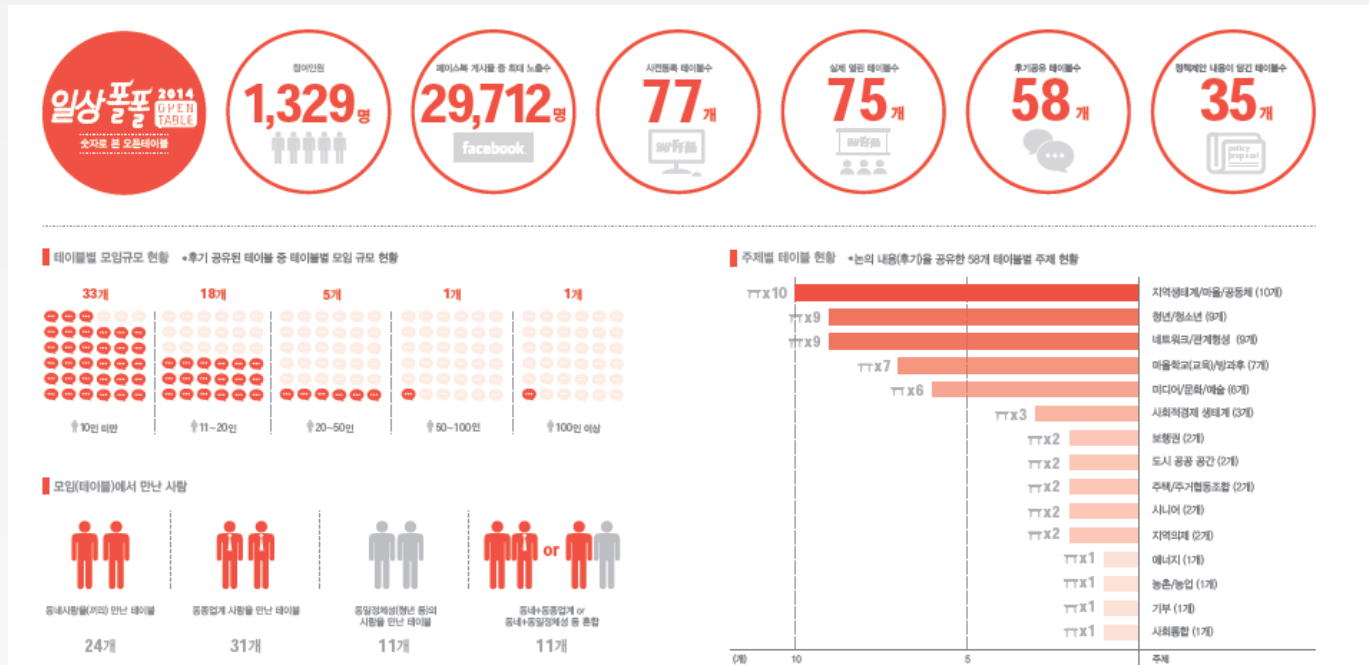
POLICY

S.I platform
S.I conference

~2014 : Policy1. Open table



- Suggestion, Discussion, Arrange by Citizen
- Balance (Online & Offline, Big & Small)



~2014 : Policy1. Open Table



*** Principles and Rules**

- Everyone can host Open Table
- New / Neutral / Horizontal Agenda Platform
- Anything is possible. Unlimited output

**The most representative brand for
Citizen participation-based Policy Discussion**

~2014 : Policy 2. Seoul Policy Exhibition



One Way Government PR



-> Citizen Participation Policy making

~2014 : Space



Local-based Space Platform

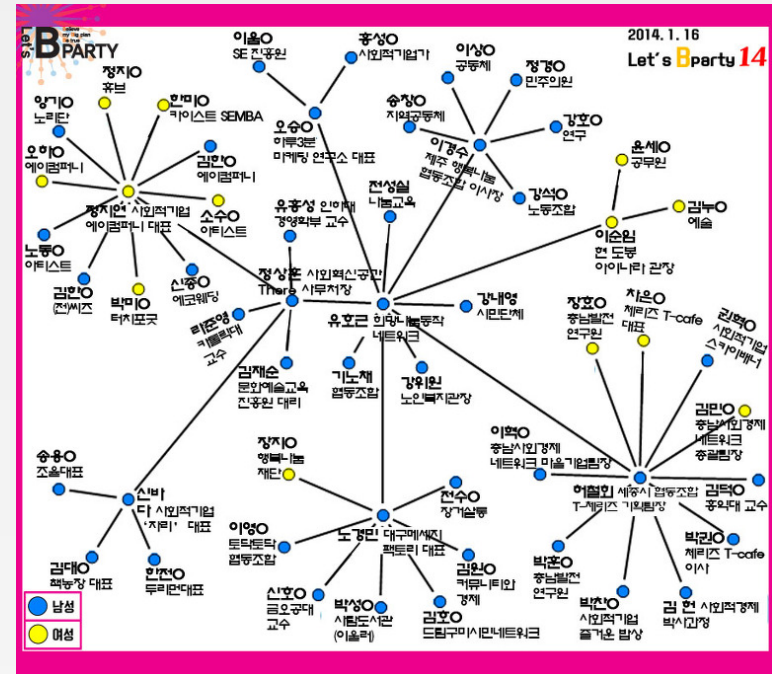
Keep Testing.....

~2014 Human1. B party



- **Confirming and extending Change-maker's network**
- **Discover various people and site interested in S.I**

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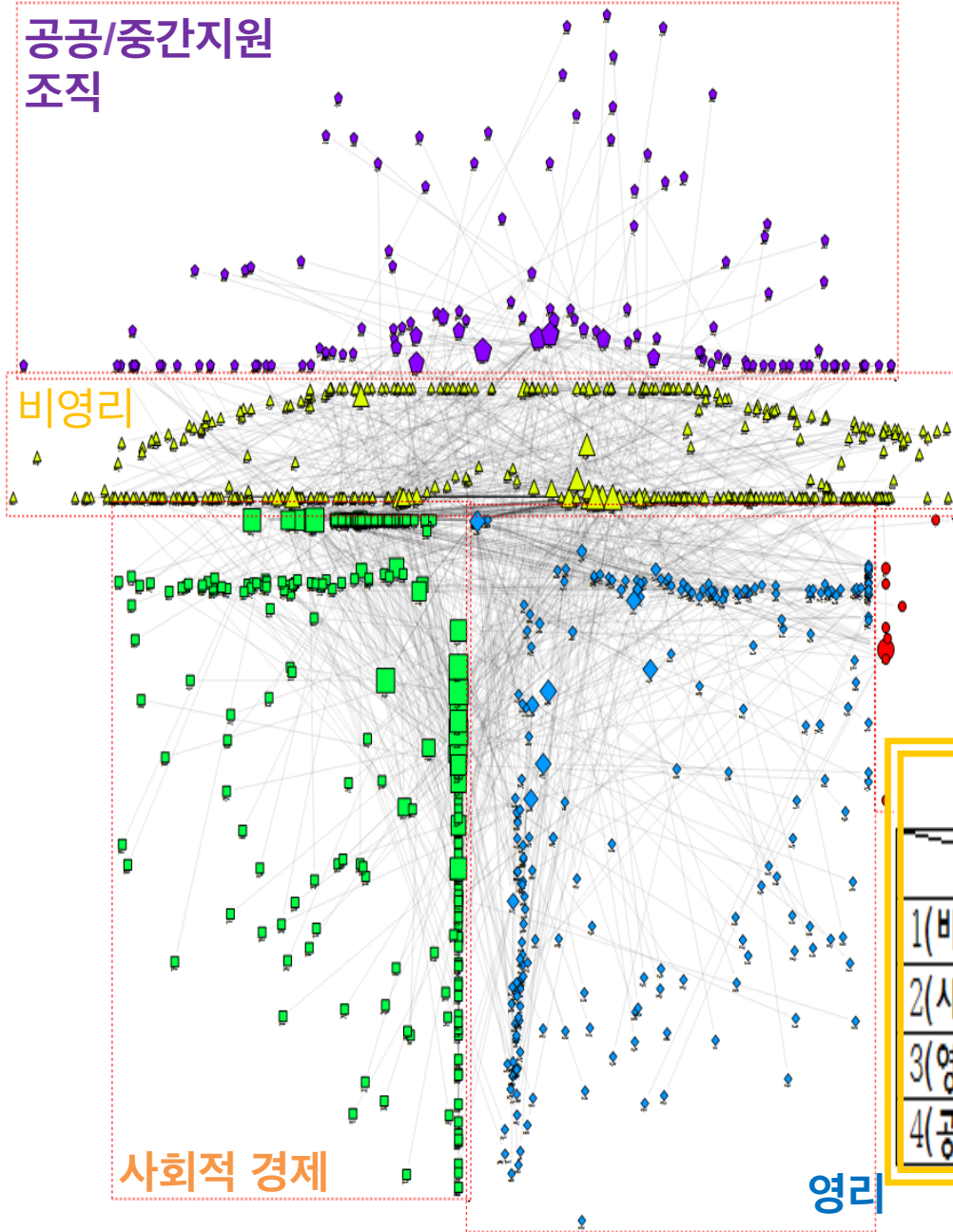


공공/중간지원
조직

비영리

사회적 경제

영리



NPO

36.27%

Profit
Sector

26.53%

Social
Economy

24.12%

Public/ intermediate 12.53%

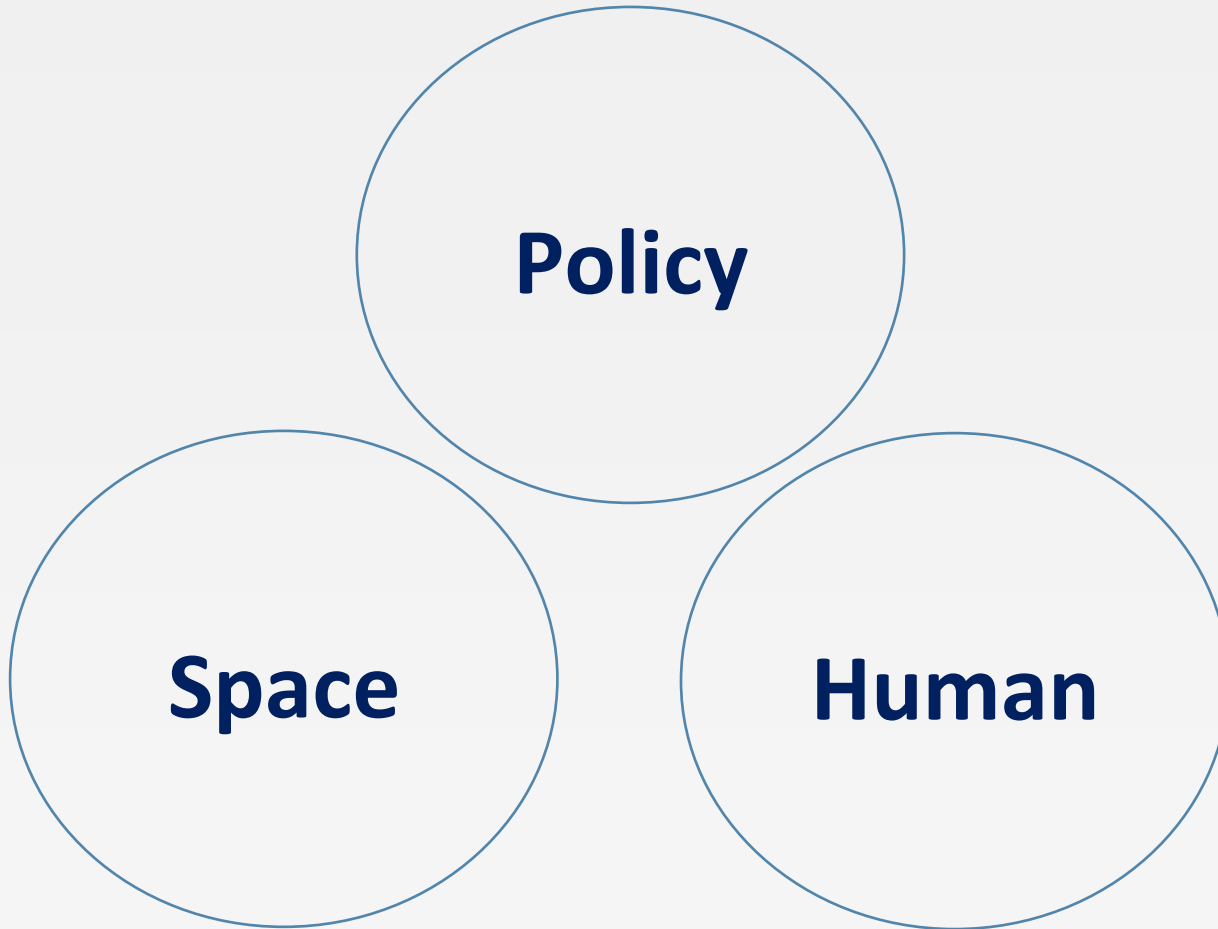
총 1053명
남 582명
여 471명

	자기영역 링크 비율	타영역 링크비율
	inter/inter+intra	intra/inter+intra
1(비영리)	61.70%	38.29%
2(사회적경제)	44%	56%
3(영리)	71.62%	28.37%
4(공공/중간지원조직)	78.83%	21.16%

- Education Program

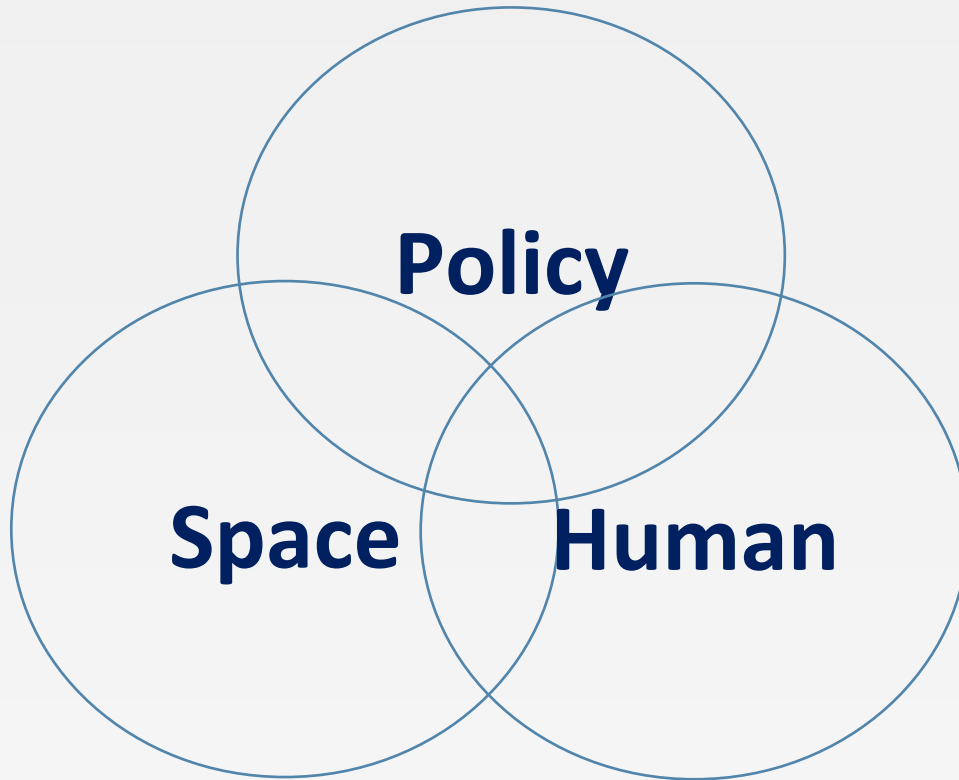
- > Promote exchange and between various sectors**
- > Vision and Capacity for Key members(include middle manager) in S.E sector**
- > Planning and Managing with other organisations**

2014 Assumption



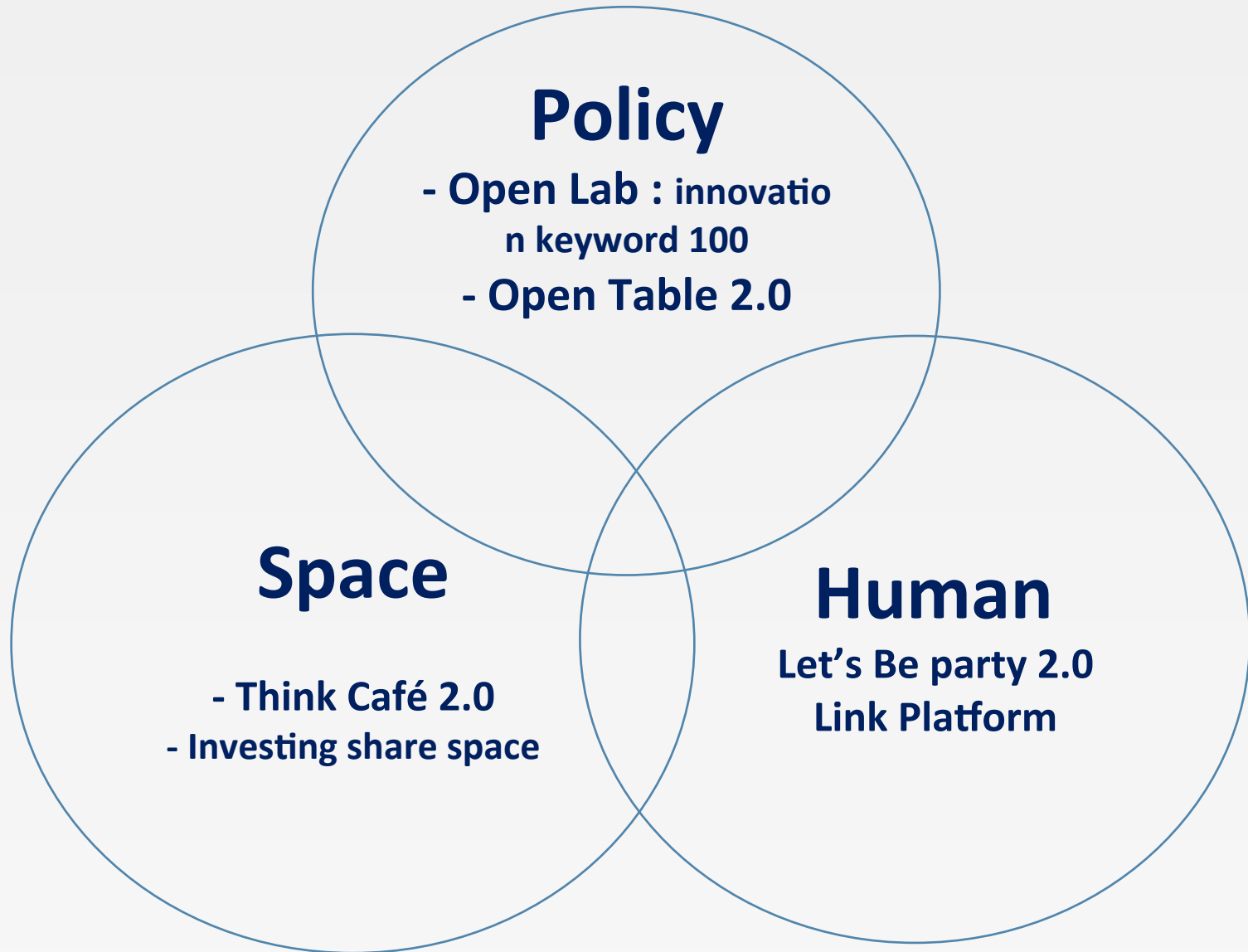
Link 3 main components!

By trial and error...

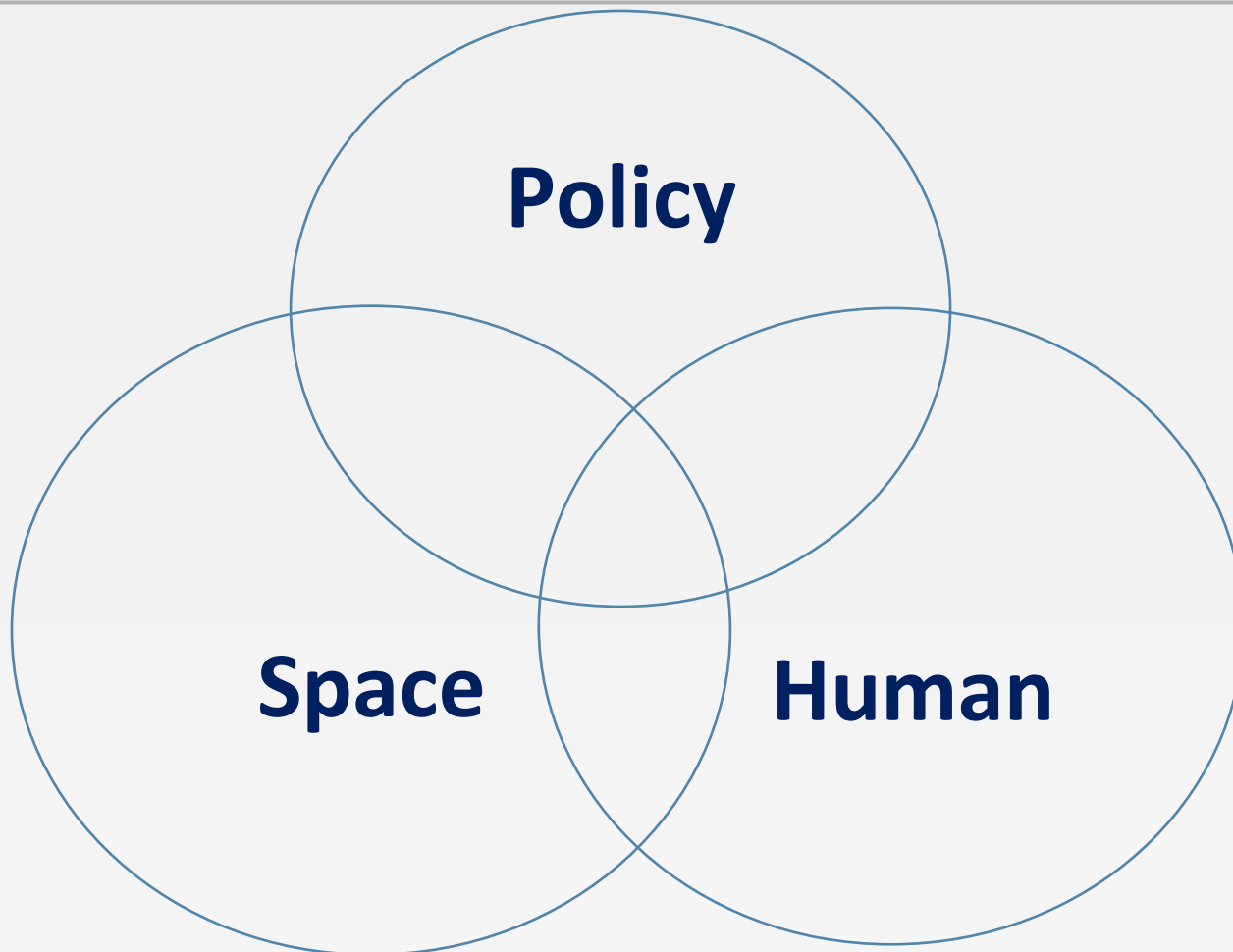


Intersect, not separated

2015 ~

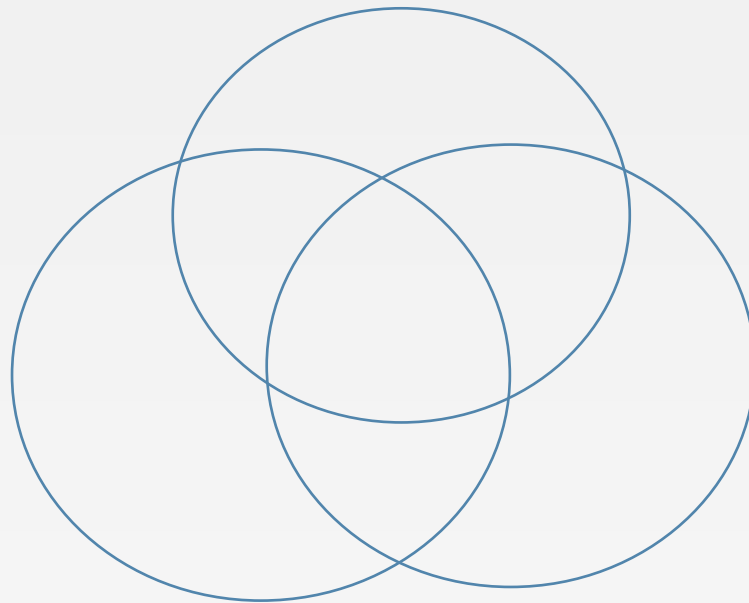


There, 2015 ~



Social Innovation Fund
Social real estate development

Impact of Social Innovation



Keep Increasing!

Impact of Social Innovation

OLD PARADIGM

competition
monopolistic capitalism
conflict

NEW PARADIGM

sharing
conflict
participation

S.I

The diagram consists of two overlapping rectangular boxes. The left box is labeled 'OLD PARADIGM' and contains the text 'competition', 'monopolistic capitalism', and 'conflict'. The right box is labeled 'NEW PARADIGM' and contains the text 'sharing', 'conflict', and 'participation'. A blue circle labeled 'S.I' is positioned at the intersection of the two boxes, representing the impact of social innovation as a bridge between the two paradigms.

What is There?

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Social Innovation Base Camp, There!

Thank YOU!